

F小CT SHEET

Backyard Basketball® FACT SHEET

Platform: Game Boy® Advance
Release Date: September 28, 2004
Developer: Humongous Entertainment

Publisher: Atari, Inc.

ESRB Rating: RP Rating (E anticipated)

Game Concept:

It's the first Backyard Basketball for GBA, where you can create your own portable basketball team complete with crazy power-ups, wacky courts and junior versions of real pro players.

Game Features:

- Awesome Players to choose from:
 - 30 Backyard Kids
 - o 10 NBA stars featured as kid-sized versions of themselves
 - Tim Duncan, Tracy McGrady, Shaquille O'Neal, Kevin Garnett, Dirk Nowitzki, Vince Carter, Ray Allen, Paul Pierce, Yao Ming, LeBron James
- NBA Teams –
- Create a team from all 30 NBA teams or choose a Backyard team
- Power-up's Earn crazy power-ups like the "hot-hands" or "super-speed" to score some fast points
- Cool Courts –
- At the beach, on the playground or in the street
- 3 Ways to Play –
- Play a Quick Game, Single Match or a Season
- 3 on 3 Action Fast paced, arcade style, 3 on 3 action
- Stats Track Player and Team Stats in Season Play
- Custom Players Players skills increase with more experience
- Head to Head Play Play against a friend with a Game Link® cable
- Unlockables Unlock players, accessories, and courts

Brand Information:

- Over 7.5 Million Backyard games shipped
- Over \$85 Million in sales
- Winner of over 55 Awards
- #1 Kids Entertainment CD-ROM Brand 2001, 2002 & 2003

Contact: Atari, Inc. HighWater Group PR

Stacey Clement Karen Schachter (978) 921-3372 (212) 883-0077 x308

<u>stacey.clement@atari.com</u> <u>karen@highwatergroup.com</u>

The NBA and individual NBA member team identifications used on or in this product are trademarks, copyrighted designs and other forms of intellectual property of NBA Properties, Inc. and the respective NBA member Teams and may not be used, in whole or in part, without the prior written consent of NBA Properties, Inc. (c) 2003 NBA Properties, Inc. All rights reserved.